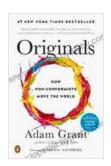
Originals: How Non-Conformists Move the World

In his book Originals, Adam Grant explores the psychology of nonconformists and how they drive innovation and change in the world. Grant argues that originals are not simply born with special talents or abilities, but rather that they possess a unique set of cognitive and behavioral traits that allow them to think and act differently than the rest of us.



Originals: How Non-Conformists Move the World

by Adam Grant

★ ★ ★ ★ 4.6 out of 5 Language : English File size : 3525 KB : Enabled Text-to-Speech Screen Reader : Supported Enhanced typesetting: Enabled X-Ray : Enabled Word Wise : Enabled : 349 pages Print length



Grant identifies five key characteristics of originals:

- 1. **Independence:** Originals are independent thinkers who are not afraid to challenge the status quo. They are willing to go against the grain and to pursue their own ideas, even when they are unpopular.
- 2. **Curiosity:** Originals are curious about the world around them. They are always looking for new knowledge and experiences, and they are

- open to new ideas.
- 3. **Creativity:** Originals are creative thinkers who are able to come up with new and innovative solutions to problems. They are not afraid to take risks and to experiment with new ideas.
- 4. **Persistence:** Originals are persistent in the face of failure. They are not discouraged by setbacks, and they continue to work towards their goals even when things get tough.
- 5. **Optimism:** Originals are optimistic about the future. They believe that they can make a difference in the world, and they are confident that they can achieve their goals.

Grant also identifies four key behaviors that originals exhibit:

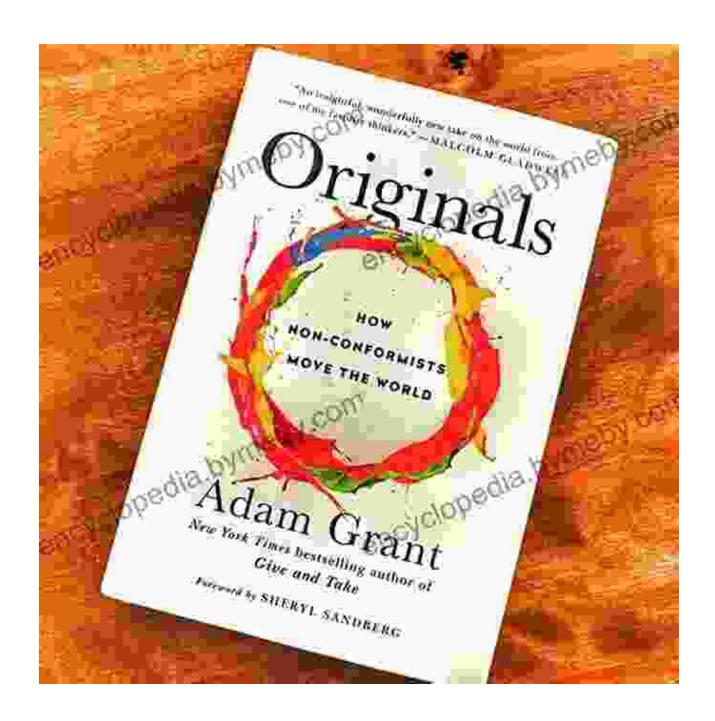
- 1. **Questioning:** Originals are always questioning the status quo. They are not afraid to ask why things are the way they are, and they are always looking for ways to improve things.
- 2. **Experimenting:** Originals are not afraid to experiment with new ideas. They are willing to take risks and to learn from their mistakes.
- 3. **Networking:** Originals are good at networking with other people. They are able to build relationships with people from all walks of life, and they are always looking for new opportunities to learn and grow.
- 4. **Promoting:** Originals are good at promoting their ideas. They are able to articulate their vision and to persuade others to support their work.

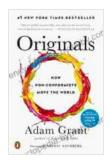
Grant argues that originals are essential for driving innovation and change in the world. They are the ones who come up with new ideas, who

challenge the status quo, and who make the world a better place. If you want to be an original, Grant offers the following advice:

- Be independent. Don't be afraid to think for yourself and to challenge the status quo.
- Be curious. Always be looking for new knowledge and experiences.
- **Be creative.** Come up with new and innovative solutions to problems.
- Be persistent. Don't give up on your goals, even when things get tough.
- Be optimistic. Believe in yourself and in your ability to make a difference in the world.

Originals is a fascinating and inspiring book that provides a roadmap for anyone who wants to be more original and to make a bigger impact on the world. If you are looking for a book that will challenge you to think differently and to live a more creative and fulfilling life, then Originals is the perfect book for you.





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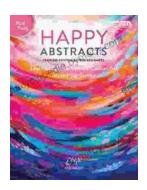
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