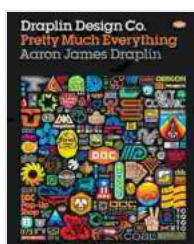


Draplin Design Co: Pretty Much Everything: A Review

Aaron Draplin is one of the most influential graphic designers working today. His work is characterized by its bold, playful, and often humorous style. In his new book, *Draplin Design Co: Pretty Much Everything*, Draplin shares his insights on design, creativity, and business.



Draplin Design Co.: Pretty Much Everything

by Aaron James Draplin

★★★★☆ 4.8 out of 5

Language : English

File size : 102831 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

X-Ray : Enabled

Word Wise : Enabled

Print length : 878 pages

Lending : Enabled



The book is divided into four sections: Essays, Interviews, Projects, and Miscellany. The essays are a mix of personal anecdotes, design manifestos, and reflections on the creative process. The interviews feature conversations with Draplin's friends and colleagues, including Jessica Hische, Debbie Millman, and Stefan Sagmeister. The projects section showcases some of Draplin's most iconic work, including the Obama "Hope" poster, the Field Notes brand identity, and the Pentagram logo.

The Miscellany section is a grab bag of Draplin's favorite things, including vintage ephemera, travel souvenirs, and design inspiration. Draplin Design Co: Pretty Much Everything is a must-read for anyone interested in graphic design, creativity, or business. It's a beautifully designed book that is full of inspiration and practical advice.

Here are a few of my favorite things about the book:

- **Draplin's writing is clear, concise, and engaging.** He has a knack for explaining complex design concepts in a way that is easy to understand.
- **The book is full of beautiful imagery.** Draplin's work is always visually stunning, and the book is full of examples of his best work.
- **Draplin is generous with his advice.** He shares his thoughts on everything from finding your own style to running a successful design business.

If you're a fan of Aaron Draplin or graphic design in general, then you'll love Draplin Design Co: Pretty Much Everything. It's a beautifully designed book that is full of inspiration and practical advice.

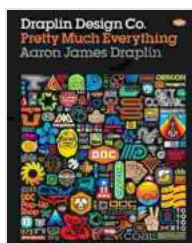
Here are a few of my favorite quotes from the book:

- "Design is not about making things look pretty. It's about making them work."
- "The best design is often the simplest design."
- "Don't be afraid to make mistakes. Mistakes are how you learn."
- "Creativity is not a gift. It's a skill that can be learned."

- "Design is not a zero-sum game. There is room for everyone to succeed."

I highly recommend Draplin Design Co: Pretty Much Everything. It's a book that will inspire you, motivate you, and help you become a better designer.

Buy Draplin Design Co: Pretty Much Everything on Our Book Library



Draplin Design Co.: Pretty Much Everything

by Aaron James Draplin

★★★★☆ 4.8 out of 5

Language : English

File size : 102831 KB

Text-to-Speech : Enabled

Screen Reader : Supported

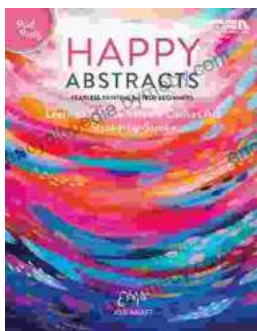
Enhanced typesetting : Enabled

X-Ray : Enabled

Word Wise : Enabled

Print length : 878 pages

Lending : Enabled



Fearless Painting for True Beginners: Learn to Create Vibrant Canvas Art

Unlock the Joy of Artistic Expression Embark on a transformative journey into the world of painting with our comprehensive guide, 'Fearless Painting...



Proven 12-Step Program for Financial Peace of Mind: Debt-Free, Debt-Free, Debt-Free

Are you struggling with debt? If you're like millions of Americans, you're probably struggling with debt. You may be feeling overwhelmed and stressed...